



# Africa's leading B2G and B2B Exhibition and Conference



## Conference Plan

Time: 10.00 a.m. – 4.45 p.m.  
 Location: African Union Conference Center, Addis Abeba / ETHIOPIA  
 Room: **PLENARY HALL**

### 27<sup>th</sup> October 2015

9.00 a.m. **Registration**

10.00 a.m. **Official Opening of Africa Investment Forum**  
 by **Dr. Anthony Mothae Maruping** – Commissioner of Economic Affairs  
 by **M. Rizanur Meral** – President of TUSKON  
 by **Prof. Dr. W. Fthenakis** - President Didacta Association of the German Education Industry and Worlddidac Association  
 by **H.E. Prof. Dr. Horst Köhler** – former President of Germany  
 by **H.E. Dr. Mulatu Teschome** – President of FDR Ethiopia

12.00 - 2. p.m. **Lunch Break & Networking**

### “EDUCATION”

2.00 - 3.15 p.m. **Key note speech**  
*Prof. Dr. W. Fthenakis - President Didacta Association of the German Education Industry and Worlddidac Association*

3.15 - 3.45 p.m. **Coffee Break**

3:45 - 4.30 p.m. Private Sector and Development Cooperation in practice  
*(Judith Helfmann-Hundack, Foreign Trade and Development Policy, Afrika-Verein der deutschen Wirtschaft e.V.  
 Dr. Axel Klaphake, Country Director Ethiopia, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH)*

The dual approach - the German experience in vocational training in Subshara Africa  
*(Ingo Badoreck - Country Director – Delegation of German Industry and Commerce in Kenya)*

4.30 - 5.00 p.m. Strategic Educational Axis: Prevention and conflict management as a development vector  
*(Mr Kag Sanoussi, Institut International de Gestion Des Conflits – IIGC)*

*(Moderator: Ingo Badoreck)*

5.00 p.m. **End of Conference Day 1**

2:00 – 5:00 p.m.: **Private Matching / B2G & B2B Meetings**





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#### “PPP Projects by African Union Commission”

2.00 - 2.45 p.m.	(Dr. Aboubakari Baba Moussa, Director of Infrastructure and Energy, AUC)
2.45 - 3.00 p.m.	<b>Coffee Break</b>
3.00 - 4.00 p.m.	(Dr. Oumar Seck, Expert in PPPs)
4.00 - 4.45 p.m.	(Prof Albert Mumma, Lawyer and Expert in legal frameworks of PPPs, Kenya)

**Moderator:** African Union Commission of Trade

4.45 p.m. **End of Conference Day 1**

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#### “INVESTMENT”

9.00 - 11.30 a.m. Investment opportunities in Agribusiness: The East Africa experience  
*(Kanini Mutooni – USAID East Africa Trade and Investment Hub Director, Investment, ICT)*  
*Wilmot Allen - Director of East Africa with CrossBoundary LLC*  
*Greg Metro – Managing Director for Schulze Global*  
*Fanuel Kidanda - CEO of Kenya Export Processing Zones Authority EPZA)*

#### Between 10.30 - 11.00 a.m. **Coffee Break**

11.30 - 12.00 Investments and Respect of HRs  
*(Mr. Stéphane Brabant, Herbert Smith Freehills Paris LLP)*

**(Moderator 9 a.m. – 12: Kanini Mutooni)**

12.00 - 1.30 p.m. **Lunch Break & Networking**

1.30 - 2.15 p.m. How communication may improve your growth?  
*(Ms Seynabou DIA, CEO of Global MIND Consulting Gabon)*

2.15 - 3.00 p.m. Financing Projects in Ethiopia  
*(Christophe Marie - Senior Representative Financial Institutions, Commerzbank AG)*  
*Stephan Willms Partner, africa enablers GmbH*  
**Moderator:** Judith Helfmann-Hundack, Afrika-Verein)

3.00 - 3.15 p.m. **Coffee Break**

3.15 - 4.00 p.m. Structuring for Africa: getting it right  
*(Sameer K. Tegally – Conyers Dill & Pearman Limited)*

4.00 - 5.00 p.m. *Yohannes Tilahun CEO General Electric Ethiopia*

5.00 p.m. **End of Conference Day 2**

9:00 – 5:00 p.m.: **Private Matching / B2G & B2B Meetings**





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**28<sup>th</sup> October 2015**

#### “AGRICULTURE, FOOD, ENVIROMENT”

9.00 - 9.45 a.m. *Hon. Ntahokaja Nick Bertrand - Burundian Economist (Former Dept. Minister, MP)*

9.45 - 10.30 a.m. Agricultural Wastes as Source of Energy and Income: Making Agriculture More Attractive and Rewarding  
*(Abdulkadir Hassan - ZHE Africa)*

10.30 - 11.00 a.m. **Coffee Break**

11.00 - 12.00 **Panel Discussion**  
**International Investment in Agriculture – along the value chain**  
*(Lutz Hartmann - General Manager, FruitBox Africa GmbH and Partner Belmont Legal.*  
*Dr. Ferdinand Schmitz, Managing Director, German Seed Alliance*  
*Henk-Jan Voskuil, General Manager Dümme Orange*  
*Asmau Nitardy – Manager East Africa & Agribusiness, Afrika-Verein der deutschen Wirtschaft e.V.)*

**Moderator:** Ms. Joan Kagwanja, Chief of the Land Policy Initiative

12.00 - 1.30 p.m. **Lunch Break & Networking**

#### “TEXTILE & APPAREL”

1.30 - 2.15 p.m. Textile  
*(Mr. Tim Armstrong - Development Unit The Ministry of Industry and Trade, Tanzania - Inv. Prom. Dir.)*

2.15 - 3.00 p.m. *Mr. Jean Claude Mazingue – CEO of Bilotex USA*

3.00 - 3.15 p.m. **Coffee Break**

3.15 - 4.00 p.m. *Mr. Tobias Fischer – Regional Sustainability manager H&M Group*

4.00 - 4.45 p.m. Trigon Select Apparel Supplier Evaluation & Promotion Programme: Opening up Western Markets for African Apparel Manufactures  
*(Dr. Claudio D. Martelli – Director - Trigon Select)*

4.45 - 5.00 p.m. Panel Discussion  
**(Moderator:** Mr. Finn Holm-Olsen - East Africa Trade and Investment Hub)

5.00 p.m. **End of Conference Day 2**

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### 29<sup>th</sup> October 2015

#### “COUNTRY PRESENTATIONS ON INVESTMENT OPPORTUNITIES”

9.00 - 9.15 a.m. Opening by Ministry of Foreign Affairs

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9.15 - 10.00 a.m. Burundi

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10.00 – 10.45 a.m. Tanzania  
(TIC *Mr. Daudi Riganda, Public Relations Manager*  
EPZA *Madame Zwadia Nanyaro. Investment Dir.*)

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10.45 - 11.30 a.m. Ethiopia

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11.30 - 12.00 RDC - by ANAPI

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12.00 - 1.30 p.m. **Lunch Break & Networking**

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#### “TOURS”

1.30 - 5.00 p.m. **Special delegation Tour**

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5.00 p.m. **End of Conference Day 3**





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#### “AFRICA FINLAND INVESTMENT RELATION”

9.00 - 9.45 a.m. Business partners from Finland – government supported Matchmaking - program of Finnpartnership  
(Birgit Nevala - MA, Business Partnership Coordinator, Finnpartnership)

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9.45 - 10.30 a.m. Financing and investments from Finland to Africa  
(Jussi Ahonen – Investment Manager – Manufacturing and Services Finnish Fund for Industrial Cooperation Ltd (FINNFUND))

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#### “AFRICA TURKEY INVESTMENT RELATION”

10.30 - 12.00 a.m. M. Rizanur Meral – President of TUSKON

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12.00 - 1.30 p.m. **Lunch Break & Networking**

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#### “TRADE”

- 9.00 - 9.45 a.m. Ecobank's role in facilitating Trade in Middle Africa  
(*James R Kanagwa - country representative of Ecobank Ethiopia*)
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- 9.45 - 10.30 a.m. What are the stakes of the Digital Transformation for the African companies and examples of the Best Demonstrated practices to speed up the digital Transformation Strategy of the african companies  
(*Alain Dolium - CEO EMEA-North of America & Co-founder of South Mobile Services / President & Co-founder of the Do Tank "Digital Center"*)
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- 10.30 - 11.15 a.m. Sanitizing Trade in Africa  
(*Emmanuel Chukwuma - Managing Partner - Jaydes Legal Practitionerslegal Practitioner from Nigeria*)
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- 11.15 - 12.00 PROMOTING and STRENGTHENING CREDIBLE JOINT VENTURE - The role of credible information  
(*Tumenta F. Kenedy, CEO / Founder of the African Business Information Bank (AfricanBIB)*)
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- 12.00 - 1.30 p.m. **Lunch Break & Networking**
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