

**Africa
Investment
Forum**

Africa's leading B2G and B2B Exhibition and Conference

27 – 29 October 2015

**AFRICAN UNION Conference Center
Addis Ababa / Ethiopia**

www.africainvestmentforum.net





Welcome to Africa Investment Forum (AIF)

Africa's leading B2G and B2B exhibition



Africa is currently the fastest growing continent in the world. More than two-thirds of the continent has registered overall improvement in the quality of economic governance in recent years, with increased capacity to deliver economic opportunity and basic services. Africa's economic growth could not have

happened without major improvement in economic governance.

However, for it to sustain its growth there is need for effective regulations to support growth, investment, innovation, market openness and uphold the rule of law. A poor regulatory environment undermines business competitiveness and citizens' trust in government, and it encourages corruption in public governance. They need to put their economies back on the path to sustainable growth, find ways to handle complex policy areas. Regulatory reform has already proved its worth, supporting structural reforms, entrepreneurship and market openness and the private sector has become the main engine of growth as the continent continues to improve its business climate.

Nevertheless, Africa's inadequate infrastructure remains a major constraint to the continent's economic growth and development. African currently invests just four per cent of its collective GDP in infrastructure, compared with China's 14 per cent. "While sustainable infrastructure entails significant up-front investments, it will prove cost-effective in the longer term."

The percentage of Africans living in cities already exceeds the percentage of people in the subcontinent who live in cities. By 2030, half of all Africans are expected to be living in cities.

The primary task of Africa is mainly to develop the economy and eradicate poverty. Without economic growth, there would be no material basis for a better life or better environment for the people. For example, Science and technology, hi-tech in particular, gives strong backing to sustainable development. We should focus on enhancing our capacity for sustainable development, further increase our input in science and technology, intensify our efforts in the development of environmental infrastructure, apply clean manufacturing technology, develop the industry of environmental protection and improve the resource and environment management system. We should also improve the mechanisms and the legal system through institutional reforms so as to facilitate the effective implementation of sustainable development strategies.

I therefore avail myself of this opportunity to express the AUC's readiness to join efforts with you in developing a mechanism that will promote economic growth and investments in Africa. I encourage all investors, both small and large businesses, to make full use of this event and it is my hope that the Forum will conclude successfully by bringing together business and investment opportunities between Africa and the rest of the world.

H.E Dr. Anthony Mothae Maruping
Commissioner, Africa Union Commission



Areas of Africa Investment Forum Conference ▪ Matchmaking ▪ Exhibition

AIF Exhibition:

Local and international companies, institutions, governmental and private organizations will show their products and provide their services.

AIF Matchmaking / Partnership:

Detailed talks between governments and investors can be extended in private meeting rooms. All meetings are planned and scheduled ahead.

AIF Conference:

The high profile conference addresses African most important trade and investment topics by international experts, governments and well-known personalities.

General Topics:

- Agriculture / Food
- Investment
- Trade
- Infrastructure
- Industrialisation

Special Topics:

- Education
- Women Empowerment
- Textile
- Country presentation

REGISTER NOW
FOR A BOOTH OR
PARTICIPATION:

www.africainvestmentforum.net

TESTIMONIALS

“ THANK YOU VERY MUCH FOR HOSTING US AT THE AFRICA INVESTMENT FORUM 2014 IN ADDIS ABABA. IT WAS WONDERFULLY ORGANIZED AND HAD A VERY GOOD MIX OF INVESTMENT PROFESSIONALS FROM ACROSS THE AFRICAN CONTINENT.”

Mr. Gautam Jain, India & France
(Investor)

“ THANK YOU VERY MUCH FOR HAVING GIVEN THE OPPORTUNITY TO ME TO SPEAK DURING THIS AMAZING FORUM.”

Mr. Nicolas Teisseyre, France
(Speaker), Roland Berger Strategy
Consultants Paris

“ IT WAS AN HONOR AND A GREAT PLEASURE TO BE ONE OF THE PRESENTERS DURING THE INVESTMENT FORUM. WE LOOK FORWARD TO THE NEWS AND THE WAY FORWARD.”

M. Nassirou Ba, UNECA Ethiopia
(Speaker)

Review Africa Investment Forum 2014

Participants from various countries

445 registered participants from 42 nations
Attendees: Government, Embassies and Investors

3-Day Conference Program

International speakers gave their lecture on 4 main topics, which were complementary for selected investors / visitors.

The topics were:

- Textile & Apparel
- Security, Safety & ID
- Agriculture, Food, Environment
- Trade, Infrastructure, Industrialization & Investment
- Country Investment Panels

Special Feature on Investment opportunities in various countries:

- Government of Ethiopia (Host Country)
- Country presentations on investment opportunities
Angola // Rwanda // Madagascar // Kenya

Matchmaking / B2G Meetings

Detailed talks between Governments and Investors were extended in a special meeting area

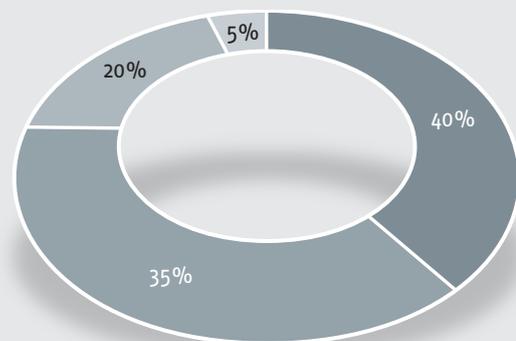
B2B tables

were provided to the following countries / Embassies / Governments:

ACTIF // Angola // Burkina Faso // ETGAMA // Ethiopia // EU Business Forum in Ethiopia // Finland // France // Kenya // Madagascar // Namibia // PACCI // Poland // Rwanda // Turkey // Uganda // USA / US Aid

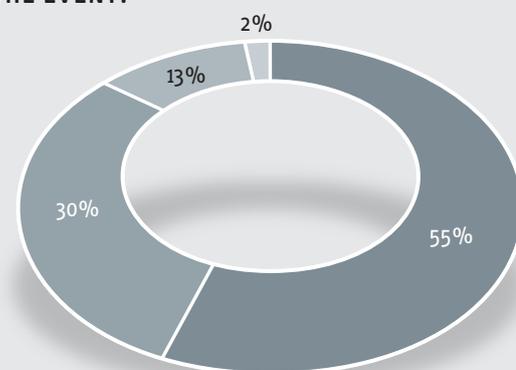
AIF 2014 PARTICIPANTS FEEDBACK (GOVERNMENTS)

HOW DO YOU EVALUATE THE CHANCE TO MEET POTENTIAL INVESTORS AT AIF 2014?



Excellent	40,0%	Fair	20,0%
Good	35,0%	Poor	5,0%

HOW DO YOU RATE THE VENUE & QUALITY OF THE EVENT?



Excellent	55,0%	Fair	13,0%
Good	30,0%	Poor	2,0%



5 Reasons to invest in Africa

African equity exchange-traded funds have soared over the past year, as the resource-rich continent is growing quickly, with low debt levels and a youthful and increasingly middle class demographic, but there are near-term risks to consider.

Global consultancy Ernst & Young believes Africa is the second-most-attractive investment destination, behind the U.S. In his recent interview with ETF.com's Alpha Think Tank, geopolitical strategist Ian Bremmer also singled out Africa as his No. 1 region poised for significant economic growth in the coming decade.

According to Arthur Childs from advisory firm Arch Financial Planning, a number of asset managers believe Africa should be part of a mainstream equity portfolio for long-term investors. In a note to clients, he gathers five points from asset managers Alquity and Neptune Investment Management to state why investors should take note of this continent.

1

Africa has an exciting resource story

Africa has rich resources in oil, natural gas, minerals, power, energy, food and arable land. It has a land mass equivalent to Europe, the U.S, India, China and Argentina combined. Non-oil output is also expanding thanks to reforms in the energy sector.

2

Expanding economy

The International Monetary Fund predicts that seven out of ten of the world's fastest-growing economies between 2011 and 2015 will be in Africa. Many sub-Saharan countries' growth is predicted to rise from 5 to 5.5 percent per year as they emerge from the financial crisis.

3

Low debt levels

Africa has better debt to GDP levels than some developed countries. Alquity said that while the U.K.'s debt level is 77 percent, Nigeria's is just 16 percent.

4

Growing workforce

Africa is enjoying a growing middle class and a youthful workforce, already equivalent to that of India. A growing consumer base will also be a positive for the economy.

5

Low correlation to other markets

Africa is relatively uncorrelated to developed and emerging equity markets, with a correlation of 0.27. According to Alquity, stocks are more driven by domestic factors. However, if China has a slower landing than expected, there will be weaker demand from African exporters and a knock-on effect on commodity prices.

Africa tomorrow

\$2.6 trillion

Africa's collective GDP in 2020

\$1.4 trillion

Africa's consumer spending in 2020

1.1 billion

the number of Africans of working age in 2040

128 million

the number of African households with discretionary income in 2020

50%

the portion of Africans living in cities by 2030

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